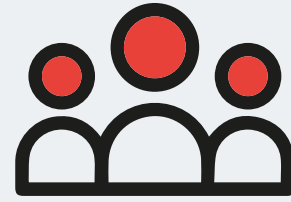




Limitless Graphic Design, Digital Marketing & Website Development Services at Monthly Flat Fees



About Rivet Digital



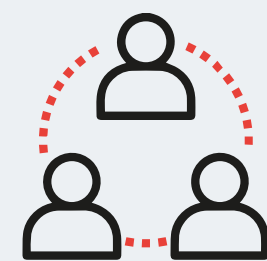
25 + clients



HQ in Hounslow, UK



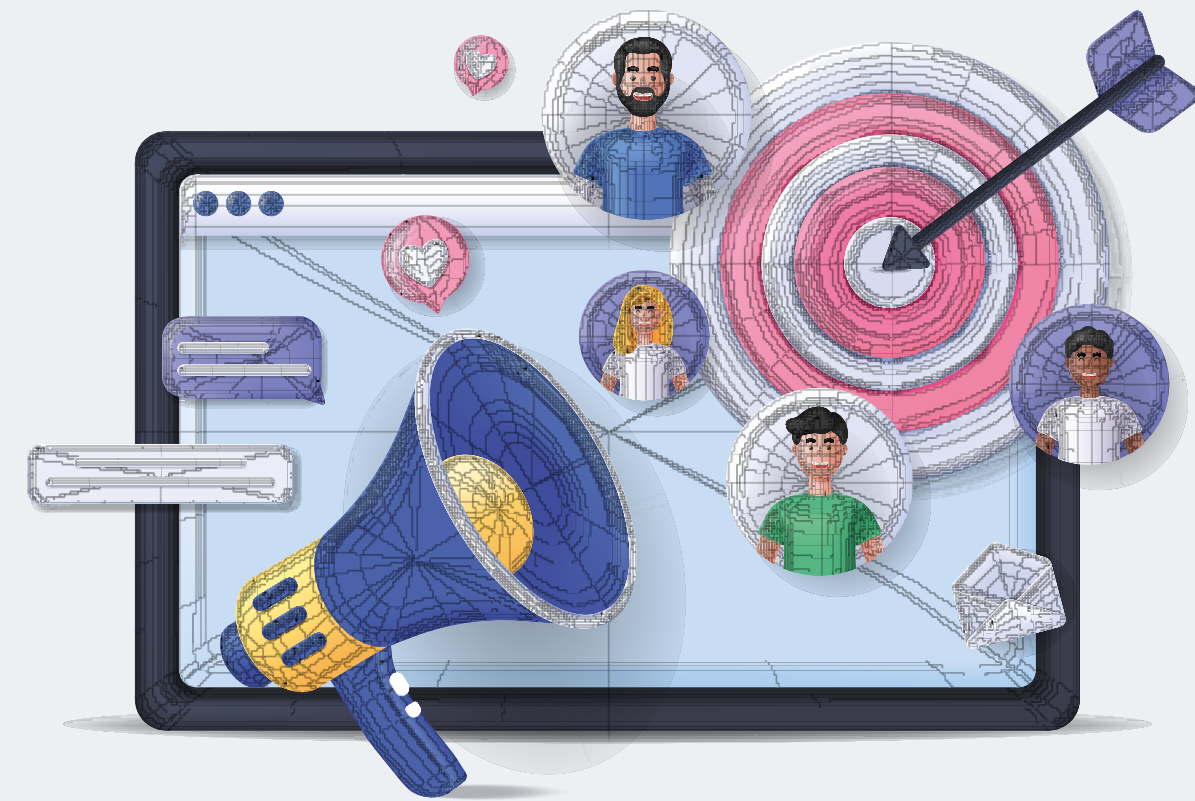
2 Offices in India



20 + Global Team

What Do We Do

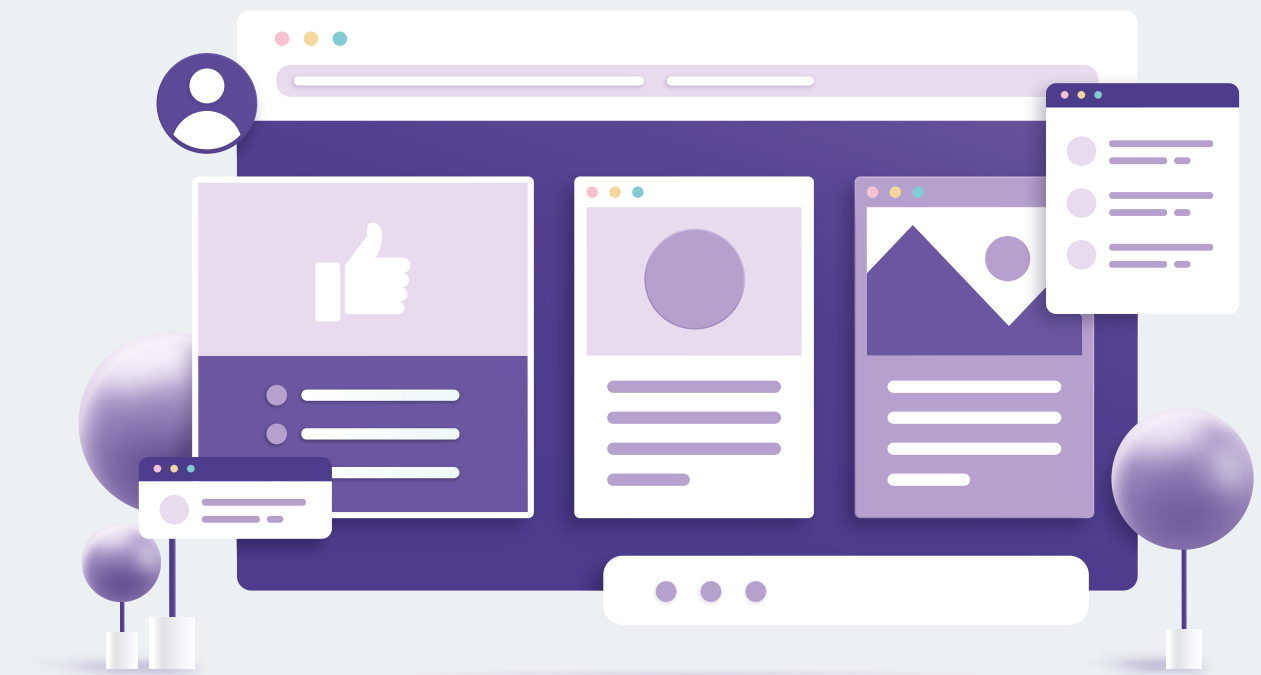
We provide **Unlimited Graphics, Digital Marketing Solutions and Website Development at Monthly Flat fees**



Digital Marketing



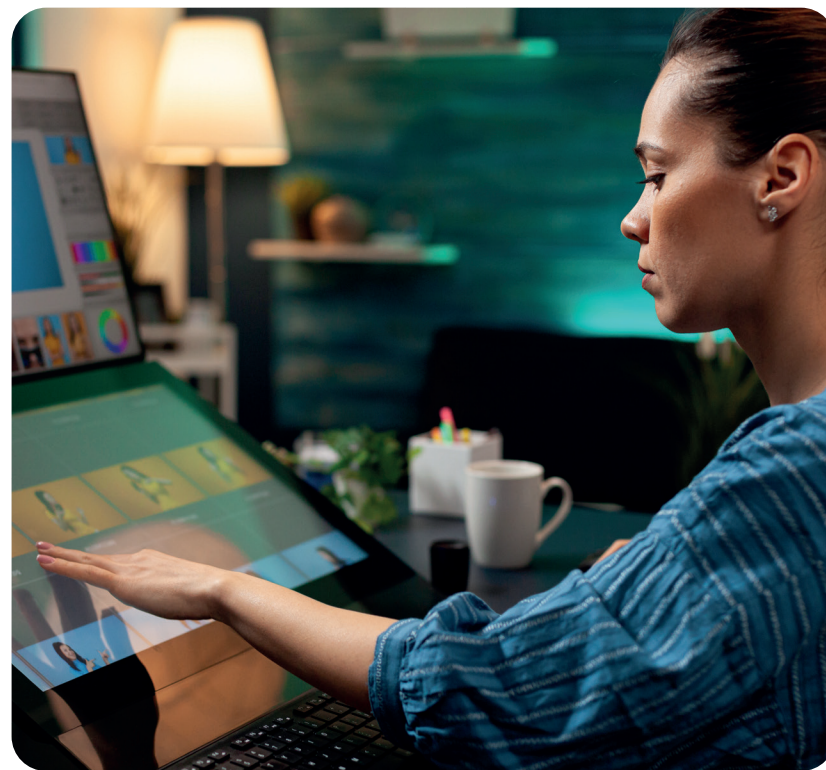
Graphic Design



Website Development

It's hard to come across truly versatile Graphic Designers

Usually, you think of 3 options



In-House Designer



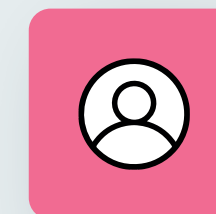
Freelancer



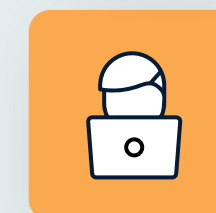
Digital Agency

Instead of separately hiring two different experts, what if you find everything in one place?

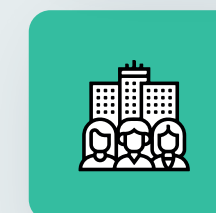
What if you get irreplaceably awesome Graphics, Digital Marketing and Website Development services at an affordable price?



Result in decreased profit margins, due to overhead costs.



Involve tedious hiring and onboarding process to find the right designer (s).



Have high fees for services across the board, and additional fees for "extras" that aren't in the initial project description.

Why Digital Marketing is for you?

● Digital Footprint

● Online Presence

Drive your business search results

How to Build your Digital Footprint?

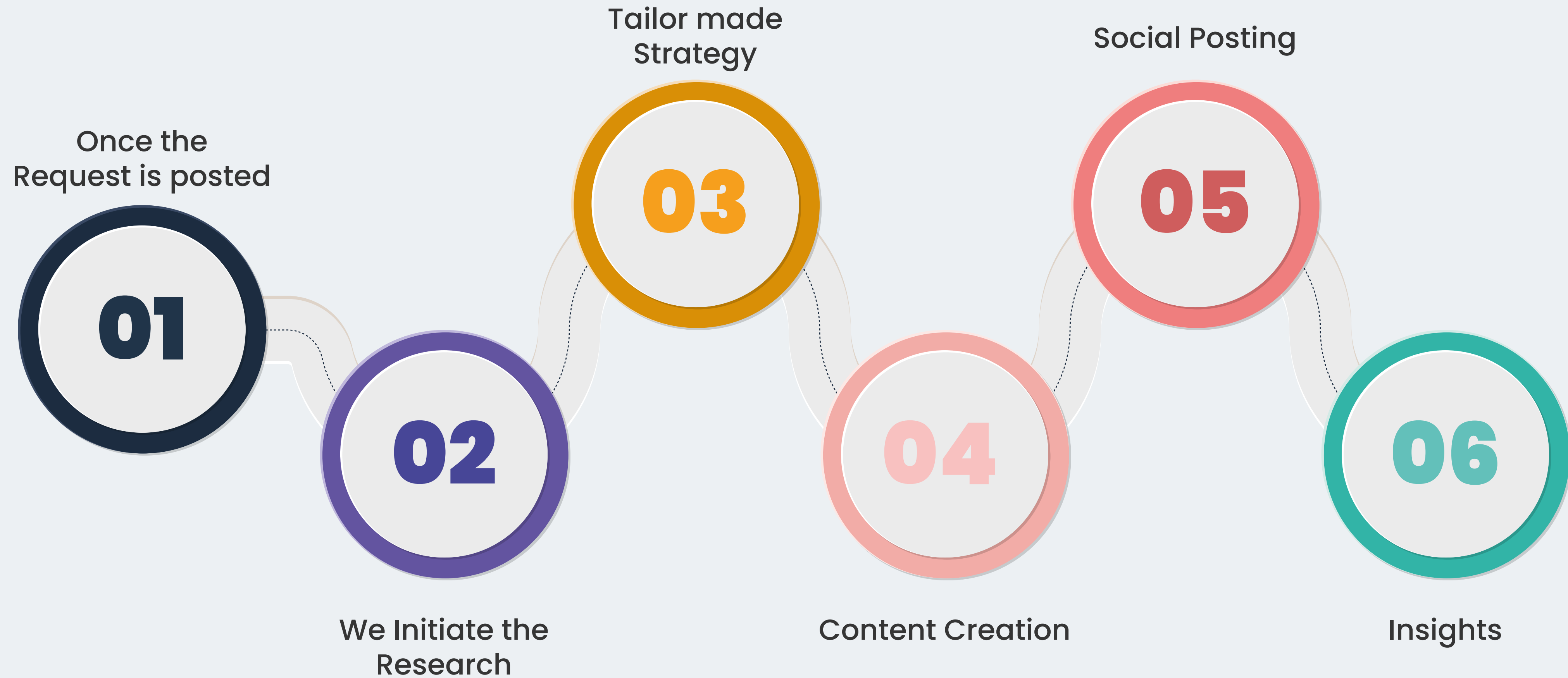
- Google My Business
- Google Reviews
- Google Ads

- Social Media Posting
- Social Media paid ADs
- Keywords & Hashtags

There are about **4.9 billion** global internet users as of 2021, a **400 million** jump from 2020.



How Rivet Digital Works



Social Media Marketing

Be found digitally with your brand name

- Personal Marketing Manager
- Professional Graphic Design
- Ad Managed by your Manager
- Google Reviews
- Monthly Reports



Ads Spend is not included, to be discussed with account manager

Google Ads with Social Media Ads



○
Grow Digital along with social media

- **Be discovered in your neighbourhood**
- **Drive more traffic**
- **Get more leads**
- **Increase your growth**
- **Monthly Reports**



Ads Spend is not included, to be discussed with account manager

Things that are Included in Digital Marketing Plan

Social Media Handling

Google Ads
Audit Report

Google Ads

PPC Campaign

PPC Campaign setup

Native ads

PPC Audit

Display Advertisement

Search Advertisement

Social Media Marketing

Facebook Marketing

Instagram Marketing

Social Media
Campaigns (Facebook
& Instagram)

Content Marketing

SEO Audit Report

Strategic planning for
social media platforms

Keyword & Hashtag
Research Optimization

Competitor analysis

Social Media Audit

Google My Business
Registration

Paid campaign

Backlink generation



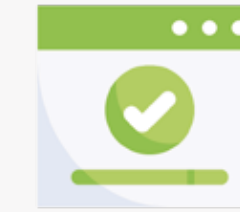
How Rivet Graphics works



Personal
Dedicated Designer &
Project Manager



Limitless Design
Requests



Get Fastest
Turnarounds



We want to hear
your thoughts!



Approve &
download

Build your Brand with us.

We brainstorm, strategize, design, & produce content for brands to create a tangible connection to their audience.

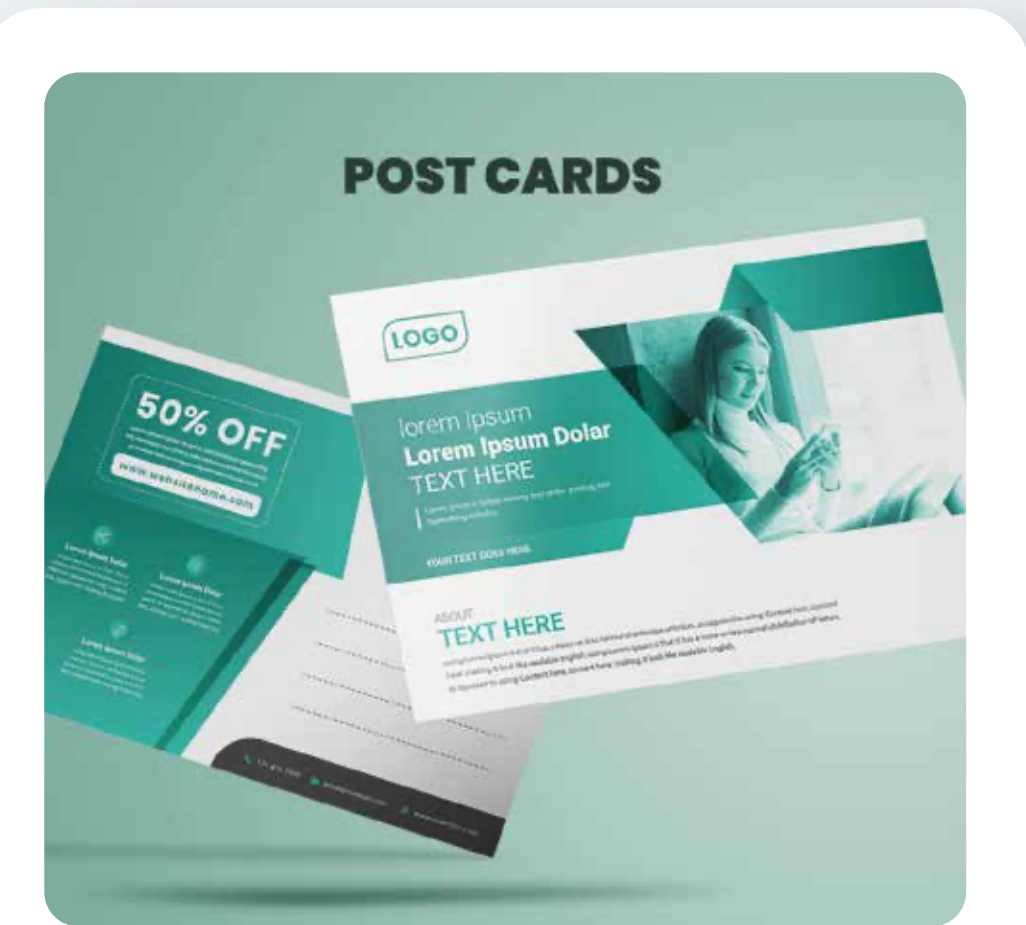
We help them build meaningful relationships with their customers. We help you build your brand & present it to your right audience



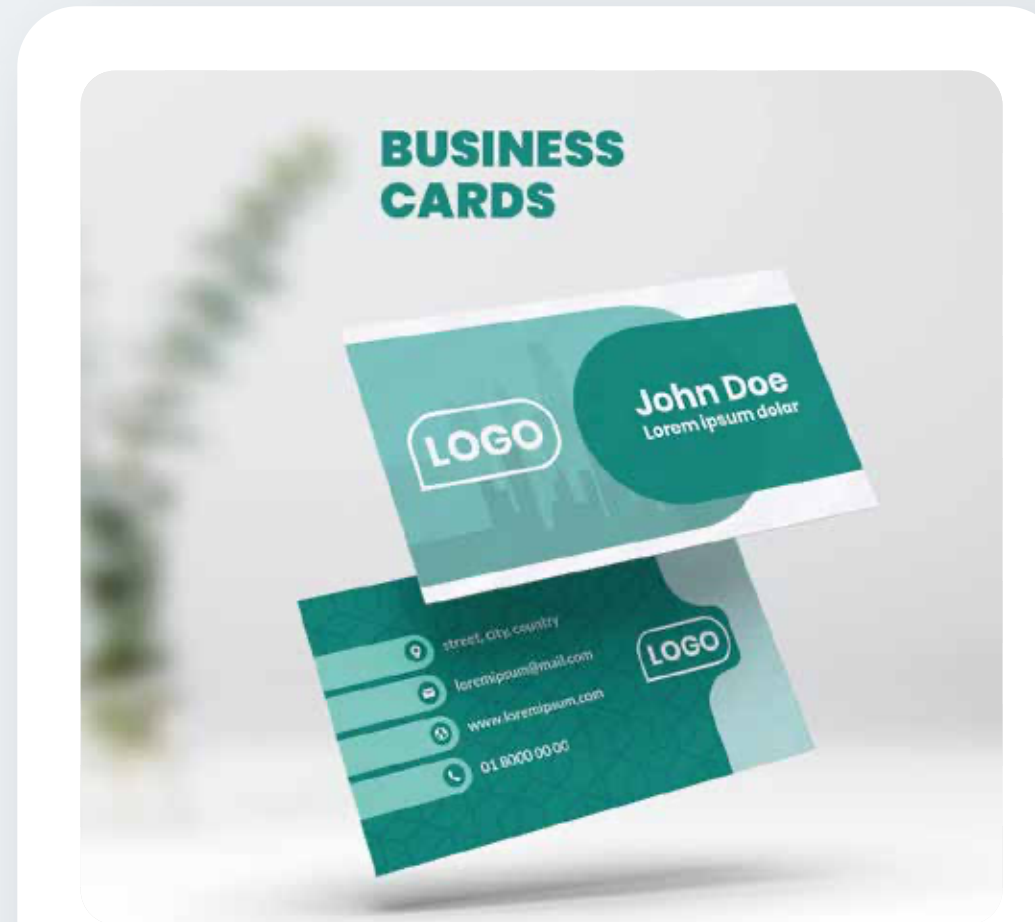
When you sign up for a Rivet Graphics, we'll spend a little time getting familiar with you and your brand. This will help us pick out a Designated Designer whose style and skills are great for your particular creative needs.



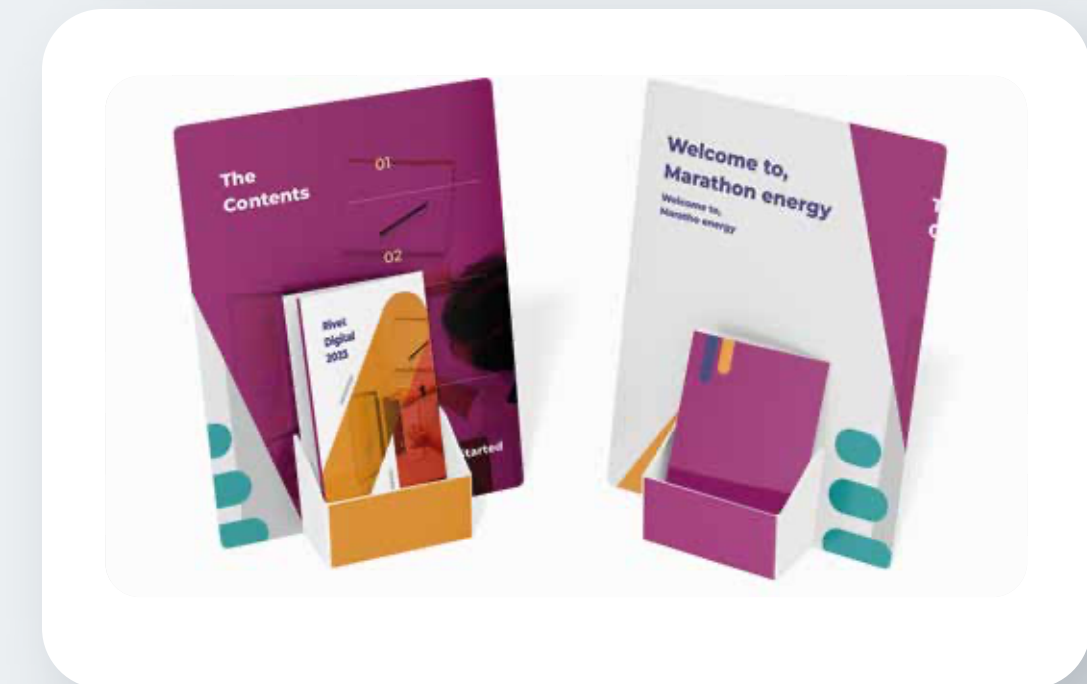
You have full ownership of the creative work we create for you. Just like each of your requests is unique, all of our work is customized for you and your brand.



Sample Design

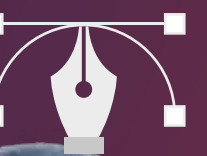
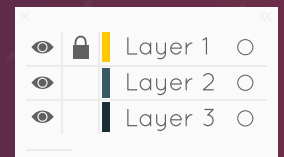
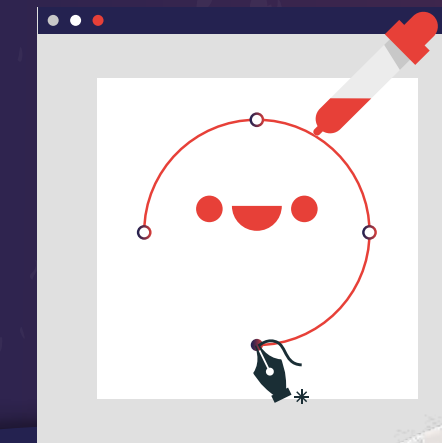


Sample Design

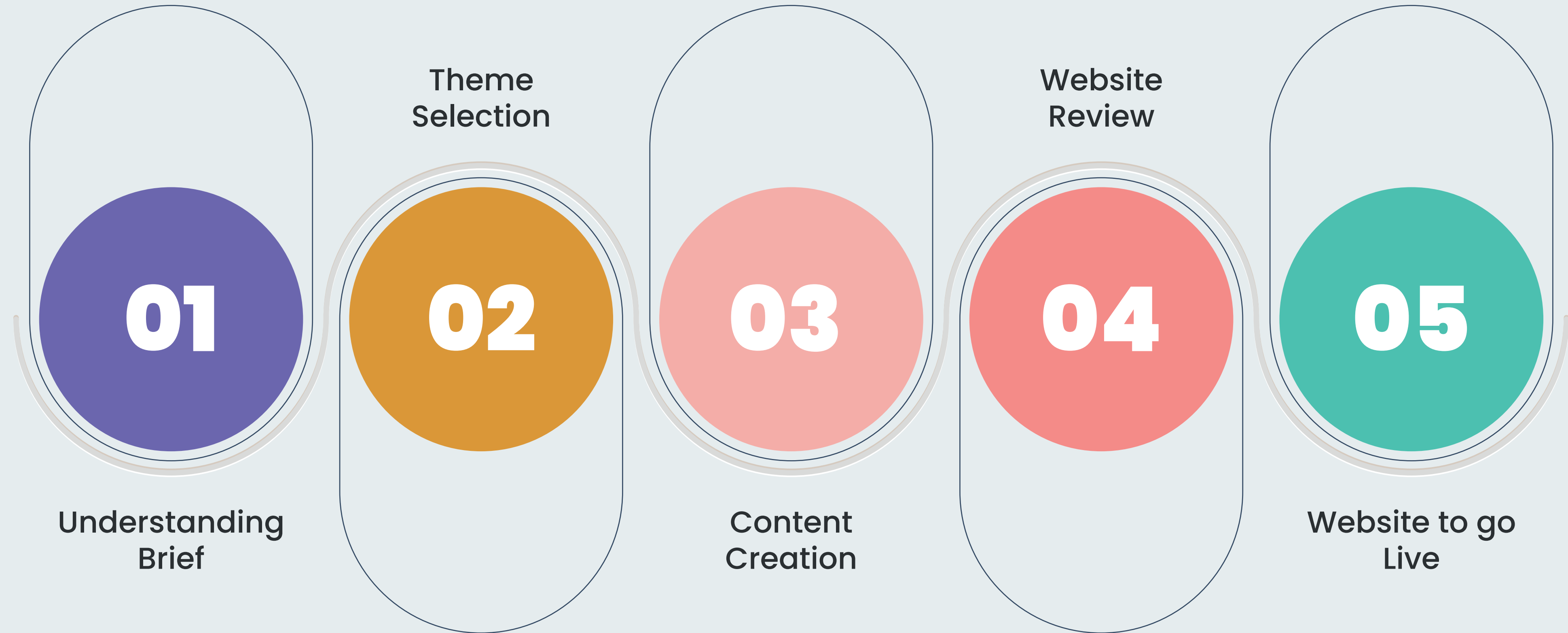


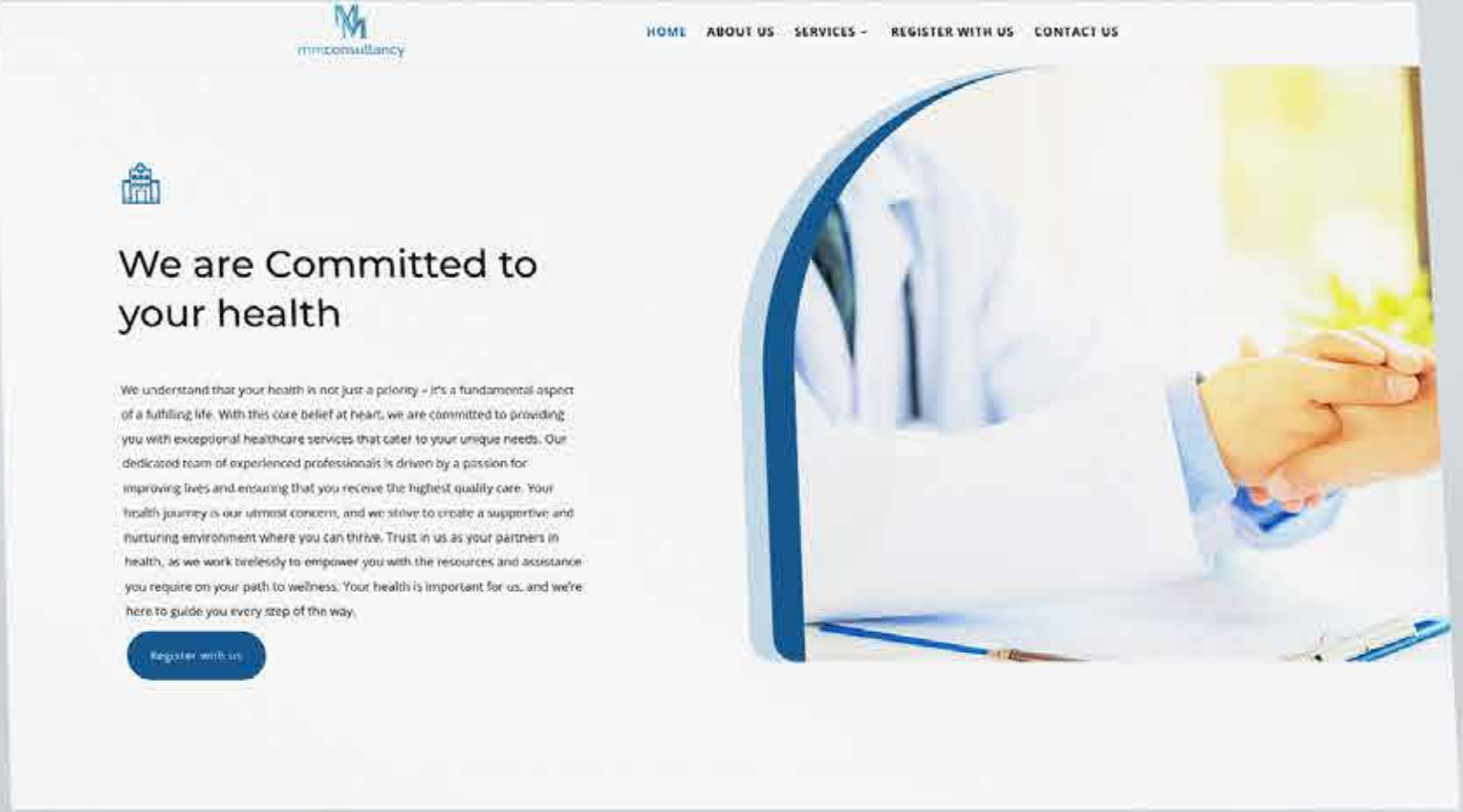
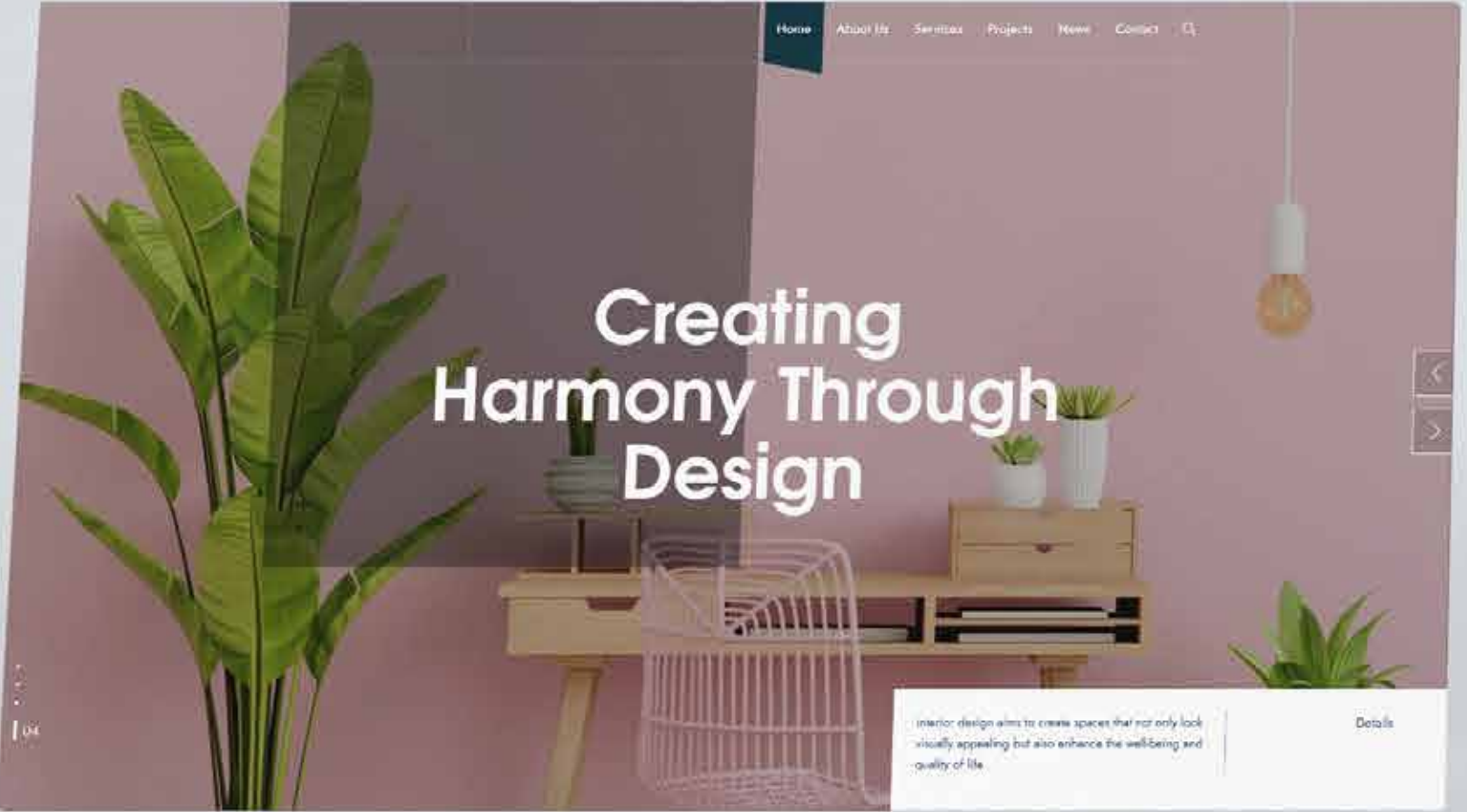
Things that are included in Graphic Design Plan

Logos	Product Mock-ups
Podcast Covers	Book Covers
Display Ads	Email Signatures
Background Removal	Promotional Materials
Tradeshow Banners	Booklets
Corporate Folders	Event Invitations
Newsletters	Restaurant Menus
Brochures	Flyers & Posters
Amazon Graphics	Signage
Ebook Covers	Business Cards
PowerPoint Templates	Icons
Ebook Layouts	Social Media Posts & Ads
Presentation Decks	Business Reports
Billboards	Stationery Sets
Ecommerce Graphics	T-shirt Design
Print Ads	Company Profiles
Blog Images	Magazine & Newspaper Ads
EDM (Email Direct Mail)	



How Website Development Works





Things that are included in Web Development Plan

1 website

Website Graphics

Website Content

WordPress Theme

Dynamic Website

Desired website template

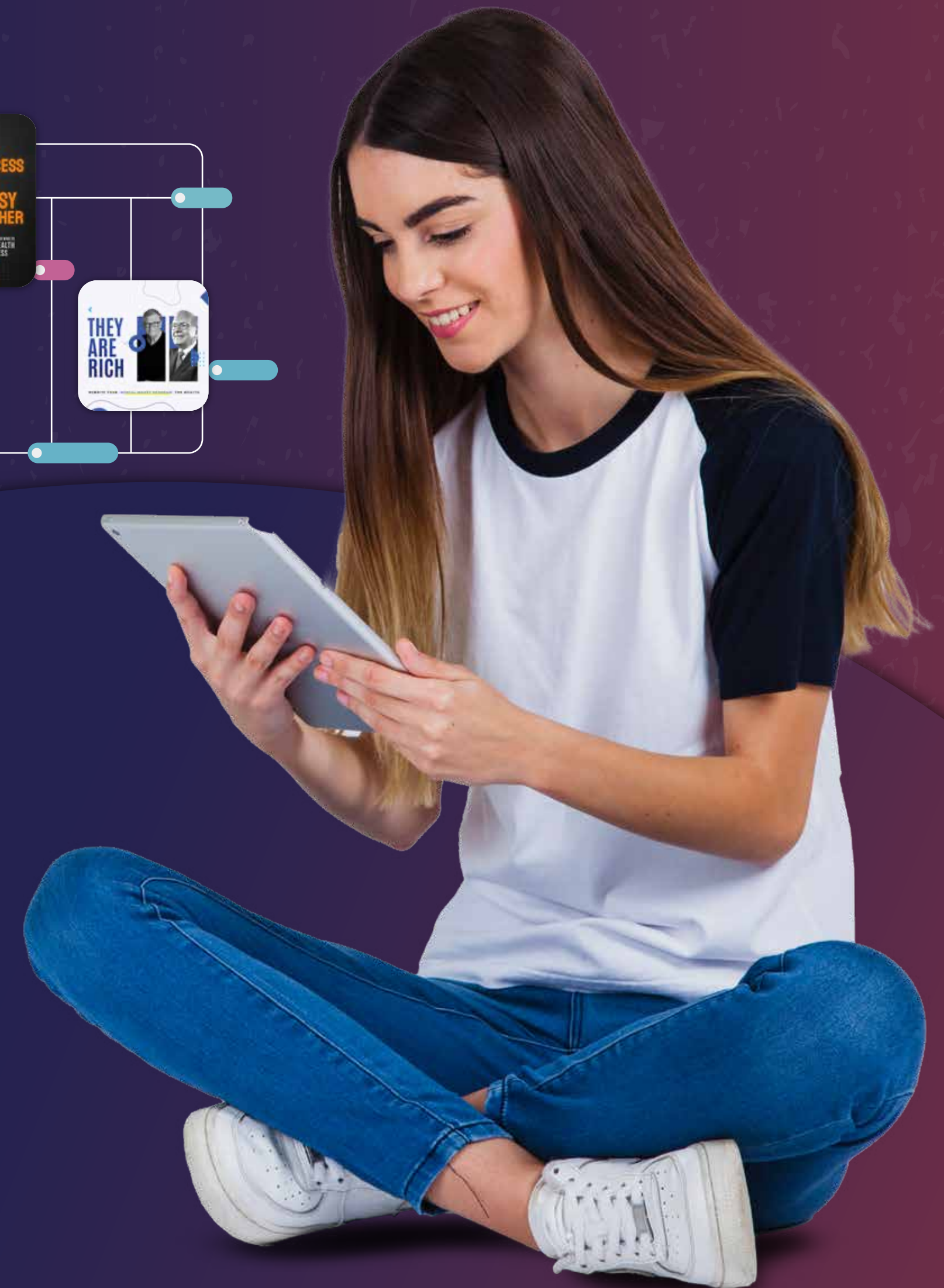
Fixed website templates to choose from

5-7 pages website

Social Media integration

Contact form for inquire

7-10 Days for website development



Who is it for

- For any kind of Digital Agency
- Startups who are seeking for Digital Presences
- Restaurant Owners looking to stand out of competitors
- MNCs for keeping their social media presence active
- Service/Product provider to double up the sales



Pricing

Graphic design for day to day marketing needs. **Social Media** to enhance and ramp up your content in this digital and a **Web Development** to give you all you want

Rivet Graphics



- Unlimited Requests
- Unlimited Revisions
- Unlimited Brands
- Free Stock Photos
- No Lengthy Contract
- 24 Hour Turnaround
- Includes Print & Digital Designs
- Project Management

£ ~~300~~ **150**
FIRST MONTH

Rivet Digital Media



- Unlimited Social Media Posts
- Unlimited Revisions
- Unlimited Brands
- 2-4 Days Turnaround time
- Post Content
- Caption Optimization
- Dedicated Design Team
- Project Management
- No Lengthy Contract
- Add Unlimited Team Member

£ ~~400~~ **200**
FIRST MONTH

Website Development



- 1 website
- Website Graphics
- Website Content
- WordPress Theme
- Dynamic Website
- Desired website template
- Fixed website templates to choose from
- 5-7 pages website
- Social Media integration
- Contact form for inquire
- 7-10 Days for website development

£ **600**



**We're not here
to just **design**
pretty things.
We're here to
design for impact**

**Start your 7 days free trial today
info@rivetglobal.net**

