

There are three Responses
to a piece for Design,

**YES ,
NO or
WOW.**

**WOW is the one
we aim for.**

Innovation Redefined – We Bring Your Vision to
Life

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- **About Rivet Digital**

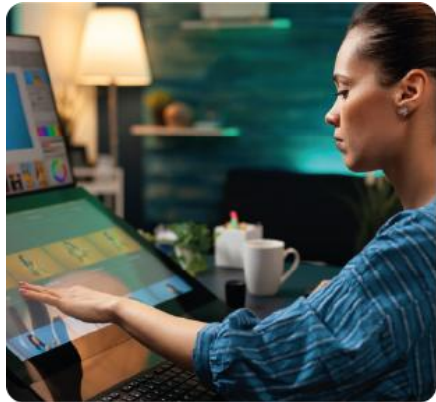
- Graphic Design
- Digital Marketing

- **Why it is for you**

- **Who is it for**
- **Case Study**
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It's hard to come across truly versatile Graphic Designers

Usually, you think of 3 options



In-House Designer



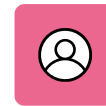
Freelancer



Digital Agency

Instead of separately hiring two different experts, what if you find everything in one place?

What if you get irreplaceably awesome Graphics, Digital Marketing and Website Development services at an affordable price?



Result in decreased profit margins, due to overhead costs.



Involve tedious hiring and onboarding process to find the right designer (s).



Have high fees for services across the board, and additional fees for "extras" that aren't in the initial project description.

About Rivet Digital



Launched in 2023



More than 100K+ Design
Delivered



1000+ Successfully run the
campaign



55+ team
members



60+ clients
all over UK

Graphic Design

Our process begins with understanding the client's brand identity, objectives, and target market.

Directional Cues



We guide the viewer's eye through the design, directing attention towards important elements such as call-to-action buttons or key messages

Consistent use of lines in graphic design can contribute to brand recognition and reinforce brand identity across various marketing materials and platforms.



Brand Consistency

Professional Team



Emphasise the expertise and creativity of your design team

Attention to Detail



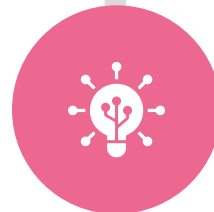
We stress the importance of meticulous attention to detail in every design project.

We assure clients of your punctuality in delivering projects within agreed-upon deadlines.



Timely Delivery

Technological Expertise



We mention our proficiency in using the latest graphic design tools and software to create stunning visuals efficiently

Digital Marketing

Through our comprehensive digital marketing strategies, we craft compelling narratives, build meaningful connections, and drive impactful results for our clients.



Tailored Strategies : We are a company that doesn't offer one-size-fits-all solutions



Transparent Communication : Assure the client that you prioritise open and transparent communication throughout the engagement.



Continuous Optimization : We make the commitment to continuously optimising campaigns to achieve the best possible results over time.



Transparent Reporting : We believe in transparency and accountability. You will receive regular reports detailing the performance of your campaigns, along with clear insights and recommendations for further improvement.

Why Digital Marketing is for you?



Drive your business search results

How to Build your Digital Footprint?

- Google My Business
- Google Reviews
- Google Ads
- Social Media Posting
- Social Media paid Ads
- Keywords & Hashtags

Why Digital Marketing is for you?



The UK has **56.2 million** social media users, which is **82.8%** of the total population. Users spend an average of **1 hour and 49 minutes** across **6.4 platforms**.

Social Media Marketing



Be Found Digitally with your Brand Name

- Personal Marketing Manager
- Professional Graphic Design
- Ad Managed by your Manager
- Google Reviews
- Monthly Reports

Ads Spend is not included, to be discussed with account manager

Performance Marketing with Google Ads

Grow Digitally along with Social Media

- Be discovered in your neighborhood
- Drive more traffic
- Get more leads
- Increase your growth
- Monthly Reports



Ads Spend is not included, to be discussed with account manager

Maximise your ROI with Google Ads and Performance Marketing



Be Found Digitally with your Brand Name

- Optimize Targeting and Keywords
- Craft Compelling Ad Copy
- Conversion Tracking
- Utilize Smart Bidding Strategies
- A/B Test

Ads Spend is not included, to be discussed with account manager

Why Graphic Design is for you

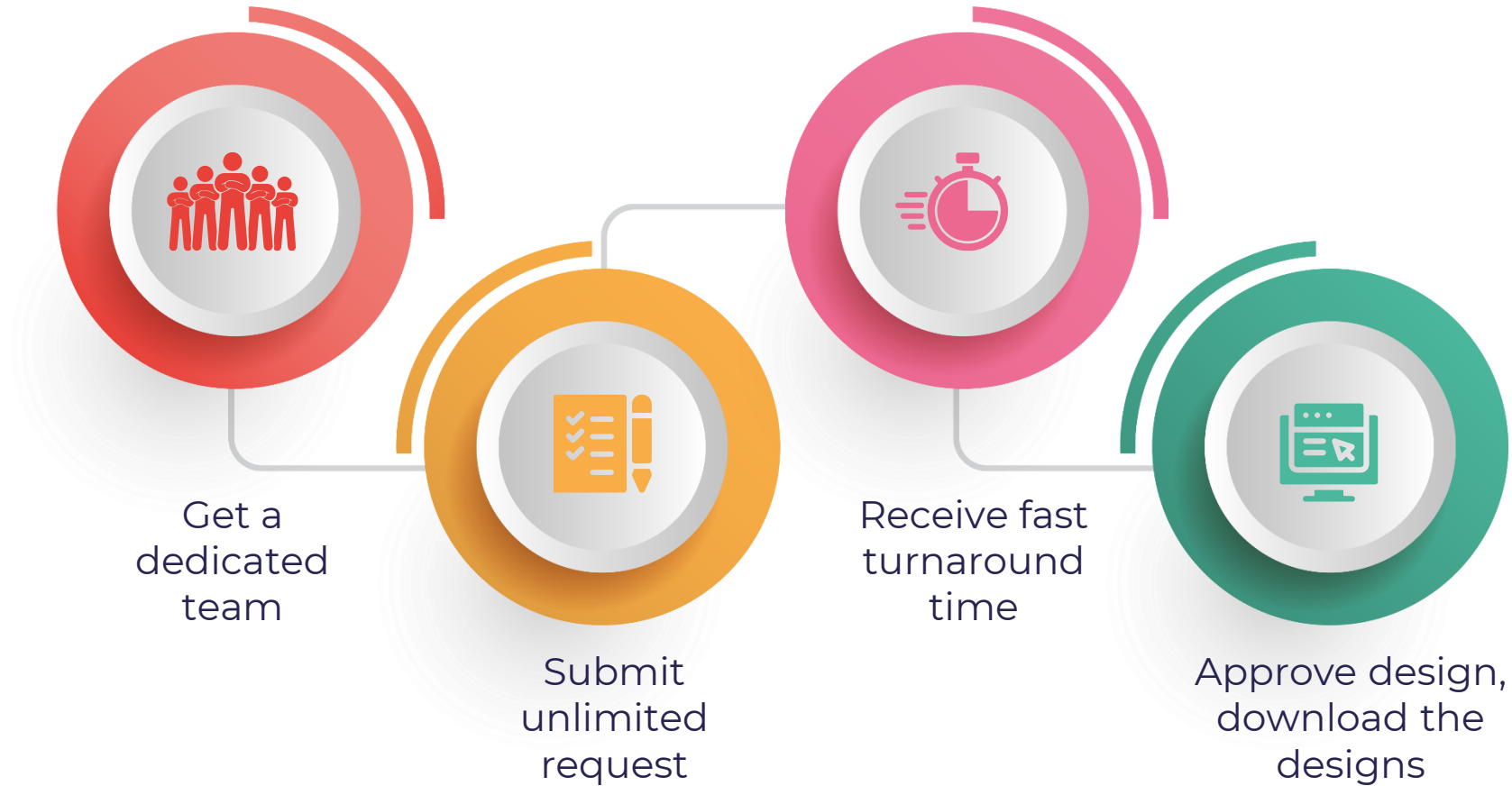
We understand the paramount importance of captivating visual content in engaging audiences and driving results

When you sign up for Graphic Design, we'll spend a little time getting familiar with you and your brand. This will help us pick out a Designated Designer whose style and skills are great for your Particular Creative Needs.

You have full ownership of the creative work we create for you. Just like each of your requests is unique, all of our work is customized for you and your brand.



How Graphic Design works



Unlock Limitless Possibilities In Web Development!

Elevate Your Business with Bespoke Websites.
UK's Choice for B2B Excellence



Who is it for

- For any kind of Digital Agency
- Startups who are seeking for Digital Presences
- Restaurant Owners looking to stand out of competitors
- MNCs for keeping their social media presence active
- Service/Product provider to double up the sales



Case Study

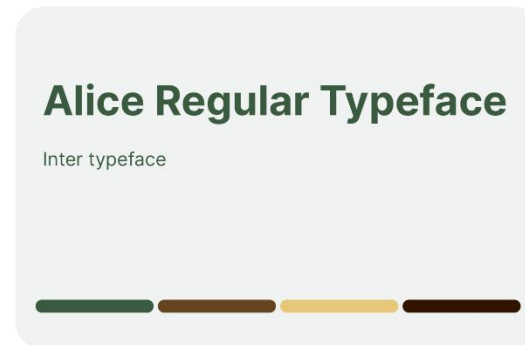
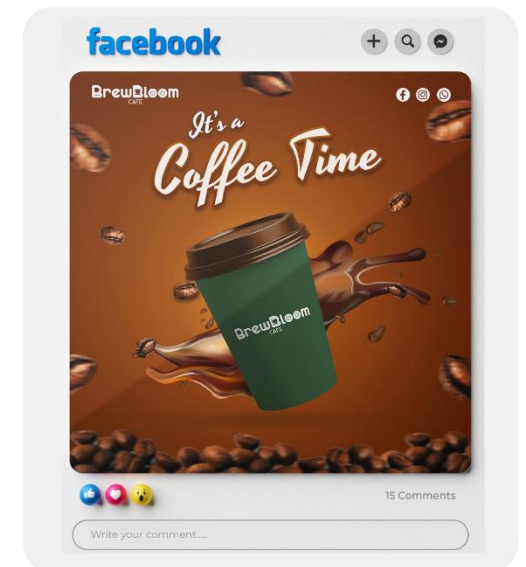
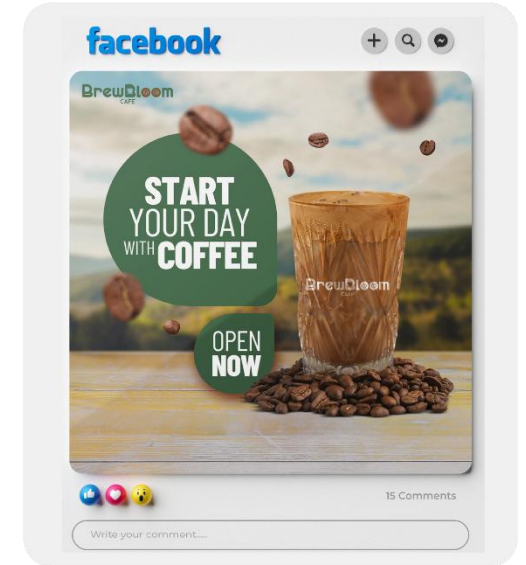
The Brief we got from the client:

BrewBloom is a Cafe which we are planning to open. We are looking for a Strong brand hold in terms of logo design, website development, social media marketing, print materials and a strong digital presence across social media platforms

The solution we gave them:

- To craft a narrative that resonates with the target audience.
- Highlighting the unique offerings of the establishment.
- Visual elements such as logo design, colour palette, package design and print materials should reflect this identity.
- Consistency across all touchpoints, from signage to social media presence.
- Strengthens the brand's message and builds trust with customers.
- Additionally, engaging storytelling through digital content, menu descriptions, and staff interactions fosters a sense of connection and community.
- By prioritising authenticity, creativity, and customer experience, a well-crafted brand strategy can elevate the cafe into a beloved local staple

Designs we have made for them



Case Study

The Brief we got from the client:

- **Brand Overview :**

- **Product :** Healify - A body cream promoting overall health and well-being.
- **Target Audience :** People who prioritize their health and are looking for natural solutions.
- **Brand Tone :** Calm yet invigorating, trustworthy, and optimistic.

- **Design Goals :**

Logo :

- Modern and clean with a calm color palette (suggestions: light blues, greens, or lavenders) with pops of a brighter, positive accent color (suggestions: yellows, oranges, or light pinks).
- Logo animation (optional, but desired) should be subtle and reinforce the brand's calming and uplifting nature.

Marketing Materials :

- Flyer and Poster: Utilize clear and captivating visuals that showcase the product and its benefits. Consider incorporating imagery related to nature, health, and well-being.
- Brand Guidelines: A detailed document outlining brand colors, fonts, voice & tone, and logo usage for consistent brand application across all marketing materials.

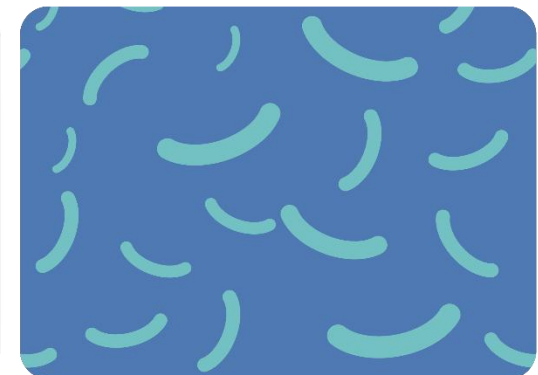
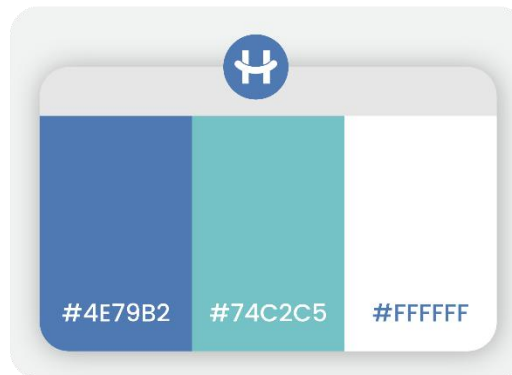
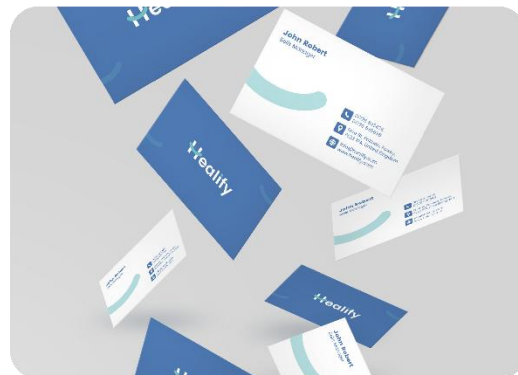
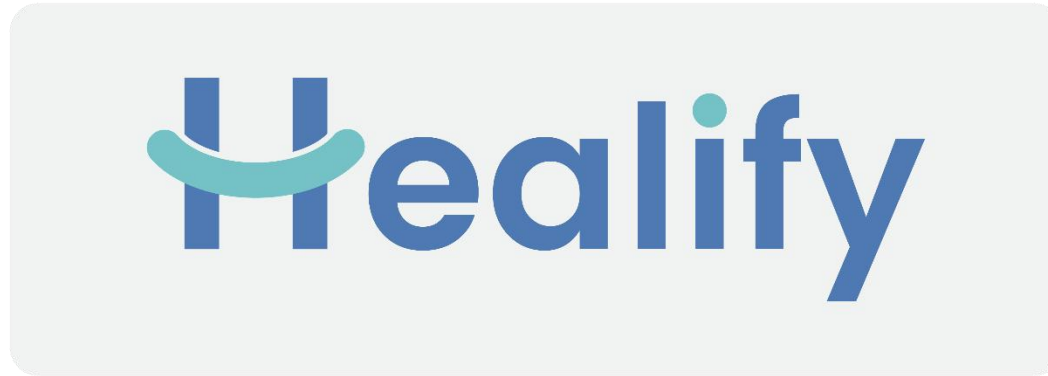
- Package Design: Design a visually appealing and user-friendly packaging that reflects the brand's values and resonates with the target audience.
 - Product Design: If applicable, provide any specific design requests for the physical product itself (e.g., container shape, material).
 - Social Media Design Templates: Develop reusable social media post templates that are visually consistent with the brand and allow for easy content creation across platforms.
- **Call to Action :**

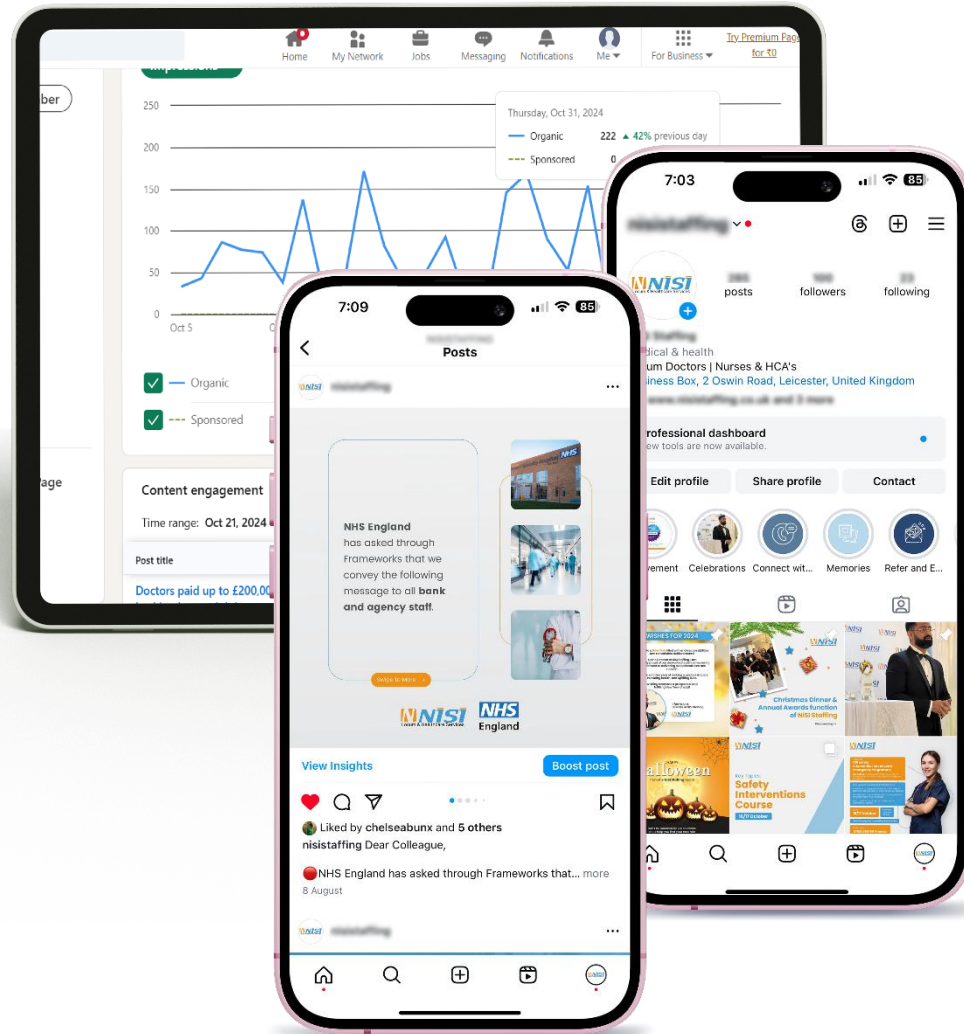
We are confident that the Rivet Design Team can create a comprehensive and effective brand identity for Healify. We are excited to see your creative interpretations of this brief and look forward to collaborating with you on this project.

The solution we gave them:

- **Amplified Awareness :** We leverage our extensive reach to promote your products and treatments through targeted advertising and informative content.
- **Public Education :** Our content educates the public about the importance of specific medications, their benefits, and potential side effects.
- **Improved Accessibility :** We partner with pharmacies and online platforms to make purchasing medications easier.
- **User-Friendly Platforms :** We design user-friendly interfaces and digital platforms for convenient prescription orders and refills.
- **Streamlined Communication :** Our communication channels enhance overall brand awareness and understanding.

Designs we have made for them





Check how brand have grown with our Digital Marketing

Brand has experienced 200x growth on social media after partnering with Rivet Digital

Through consistent and engaging posting on LinkedIn, Facebook and Instagram, we've successfully connected with our target audience, creating meaningful engagement and boosting visibility.

Pricing

Graphic design for day to day marketing needs. **Social Media** to enhance and ramp up your content in this digital and a **Deadly Combo of both Design + Marketing** to give you all you want

£ **500**
Per Month

Graphic Design

- Unlimited Requests
- Unlimited Revisions
- Unlimited Brands
- Free Stock Photos
- No Lengthy Contract
- 24 Hour Turnaround
- Includes Print & Digital Designs
- Project Management

£ **700**
Per Month

Digital Marketing

- Unlimited Social Media Posts
- Unlimited Revisions
- Unlimited Brands
- 2-4 Days Turnaround time
- Post Content
- Caption Optimization
- Dedicated Design Team
- Project Management
- No Lengthy Contract
- Add Unlimited Team Member

£ **1000**
Per Month

Design + Marketing

Save 200/month

All included from Graphic and Marketing plan

We're not here to just **DESIGN PRETTY** things.

We're here to **DESIGN FOR IMPACT**

Start your 7 days free trial today | info@rivetdigital.net